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Name.....

Reg. No.....

THIRD SEMESTER M.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, NOVEMBER 2024

(CBCSS)

Economics

ECO 3E 02—INDUSTRIAL ECONOMICS

(2019 Admission onwards)

Time : Three Hours

Maximum : 20 Weightage

Part A

Answer all questions.

All questions carry equal weightage.

1. Who among the following is related to the 'structure-conduct-performance'?
(a) Bain. (b) Marris.
(c) Simon. (d) Stigler.
2. Industrial Development Bank of India (IDBI) was established in :
(a) 1955 (b) 1964.
(c) 1974. (d) 1982.
3. Four major aspects of market structure does not include :
(a) The existence and degree of barriers to entry.
(b) The existence of economies of scale.
(c) The degree of product differentiation.
(d) The elasticity of demand and supply.
4. The degree of concentration within an industry rather than in the aggregate economic system is :
(a) Market concentration. (b) Merger of companies.
(c) Product diversification. (d) Market integration.
5. Factor/s that influence industrial location include/s :
(a) Power supply. (b) Labour supply.
(c) Access to market. (d) All the above

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6. The premier economic theory for the cost minimization criterion was proposed by:

- Ricardo.
- Renner.
- Rawstron.
- Weber.

7. TISCO was started in:

- 1904.
- 1905.
- 1906.
- 1907.

8. _____ provides detailed information about a company's assets, liabilities and shareholders' equity.

- Balance sheet.
- Income statements.
- Cash flow statements.
- Leverage ratios.

9. Profitability ratios include:

- Contribution margin ratio.
- Gross profit ratio.
- Net profit ratio.
- All the above.

10. In Porter Diamond Theory of National Advantage, four attributes are taken into consideration. _____ does not include.

- Factor conditions.
- Demand conditions.
- Competition from import market.
- 'Related' and supporting industries.

11. _____ is a measure of the size of firms in relation to the industry they are in. It is an indicator of the amount of competition among them.

- Lorenz curve.
- Herfindahl index.
- Gini co-efficient.
- Kuznets curve.

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1. *product differentiation:*

- (a) Provides economic benefits.
- (b) Helps achieve a higher price point.
- (c) Promotes brand loyalty.
- (d) All the above.

13. According to the theory of managerial discretion, *fringe benefit* means:

- (a) An additional benefit provided to an employee.
- (b) Additional investment.
- (c) Net income payable to employees.
- (d) Discretionary investment expenditures.

14. _____ pertains to the spread of technology throughout a society or industry.

(a) Patent.	(b) Diffusion.
(c) Innovation.	(d) All the above.

15. Industrial Policy 1956 classified industries into following sectors except:

- (a) Schedule A — which covers public sector.
- (b) Schedule B — covering mixed sector.
- (c) Schedule C — only private industries.
- (d) Schedule D — foreign industries.

 $(15 \times \frac{1}{5} = 3 \text{ weightage})$ **Part B***Answer any five questions.**Each question carries 1 weightage.*

16. Define industrial stagnation.
17. What are multinational corporations?
18. What is total factor productivity?
19. Distinguish between horizontal and vertical FDI.

Turn over

20. Briefly explain SPC paradigm.
21. Define market power.
22. What are the methods of non-price competition?
23. Distinguish between merger and acquisition.

Part C

5 x 1 = 5 weightage
 Answer any seven questions.
 Each question carries 2 weightage.

24. There are three types of diversification: concentric, horizontal, and conglomerate. Explain.
25. Explain Michael Porter's diamond model.
26. What do you mean by product differentiation? Give examples.
27. Explain meaning and types of financial ratios.
28. Discuss relationship between R & D and innovation.
29. Explain trend and impact of technological change in Indian industries.
30. Discuss important factors influencing industrial productivity.
31. What are the factors determining industrial location?
32. Explain meaning and determinants of productive and economic efficiency.
33. Discuss the issues in industrial development in the context of globalization.

Part D

(7 x 2 = 14 weightage)
 Answer any two questions.
 Each question carries 4 weightage.

34. Explain the necessity and the sources of industrial finance.
35. Explain meaning and determinants of market power.
36. Discuss market power in monopoly market.
37. Describe the evolution of industrial policy in India.

(2 x 4 = 8 weightage)