

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2020

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

I. Choose the correct answer :

- 1 The entrepreneur who blindly follows the traditional methods of production in spite of the loss is called :
 - (a) Drone entrepreneur.
 - (b) Adoptive entrepreneur.
 - (c) Fabian entrepreneur.
 - (d) Innovative entrepreneur.
- 2 The number of products manufactured by small-scale industry is _____.
 - (a) 1000.
 - (b) 2500
 - (c) 5000.
 - (d) 7500
- 3 The life cycle stage at which a project starts operating by processing inputs and generating outputs is _____.
 - (a) Normalization stage.
 - (b) Construction stage.
 - (c) Pre-investment stage.
 - (d) Production stage.
- 4 Sales revenue-Variable cost = _____.
 - (a) Contribution.
 - (b) Total cost.
 - (c) Profit.
 - (d) Break-even point.
- 5 The maximum number of partners allowed in general business is :
 - (a) Ten.
 - (b) Twenty.
 - (c) Fifty.
 - (d) Unlimited.

Turn over

II. Fill in the blanks :

- 6 Entrepreneur arising within an organization is called _____.
- 7 _____ is the first rating agency focusing SME segment
- 8 The first step in starting a small business is to find out _____.
- 9 A proposal involving capital investment to provide goods and service is called _____.
- 10 When an entrepreneur purchases less than _____ % of ownership in foreign business, it is called minority interest

(10 × 1 = 10 marks)

Part B

Answer any **eight** questions from the following.

Each question carries 2 marks.

- 11 Who is a social entrepreneur ?
- 12 Explain need hierarchy theory.
- 13 Define 'women entrepreneur'
- 14 What is a service enterprise ?
- 15 What is a project report ?
- 16 Write a note on Incubator.
- 17 Explain the term 'contribution'.
- 18 Define partnership.
- 19 Write a brief note on Khadi and Village Industries Commission.
- 20 What is equity fund scheme ?

(8 × 2 = 16 marks)

Part C

Answer any **six** questions from the following.

Each question carries 4 marks.

- 21 What is a sick unit ? Explain.
- 22 Explain the types of franchising.

- 23 Discuss about the functions of DIC.
- 24 What is technical feasibility ? Explain.
- 25 What are the precautions in preparing a Project Report ?
- 26 "The success of any venture depends primarily on the line of business activity chosen". Explain.
- 27 Briefly explain the importance of Small-scale Industries.
- 28 What are the objectives of NIESBUD ?

(6 × 4 = 24 marks)

Part D

*Answer any two questions from the following.
Each question carries 15 marks.*

- 29 What is a project report ? Describe its contents.
- 30 Classify projects and bring out their features.
- 31 Explain the policy support given by the Government for the growth of Small-scale industries.

(2 × 15 = 30 marks)