

**SECOND SEMESTER B.A. DEGREE EXAMINATION, MAY 2014**

(UG—CCSS)

Complementary Course

AV CC 02—BROADCASTING

s

Maximum : 30 Wei

**Part A***Answer any **twelve** questions not exceeding 50 words each.**Each question carries a weightage of 1.*

Origin of Broadcast in India.

rm.

Motto of AIR and Doordarsan.

Radio Feature.

kashvani Sangeeth Sammelan.

Valve Radio and Transistors.

Running Commentary of Boat races.

Address to the nation by The President of India.

Magazine programmes.

Prasara Bharathi.

Off-Tube broadcasts.

Children's day of broadcasting.

Public service broadcasting day.

Zuvavani.

Terrestrial Transmission.

OTH.

(12 x 1 = 12 weig

**Part B***Answer any **five** questions not exceeding 150 words each.**Each question carries 2 weightage.*

Differentiate between a Radio Play and Tele-film.

Write a short note on SITE and the role of Vikram Sarabhai in making it a reality.

How would you prepare yourself for interviewing Prof. Kadammanitta Vasudeva for Radio ?

Briefly sketch the qualities of a good Radio sports Commentator.

Give a brief history of Doordarsan.

What is DAB (Digital Audio Broadcasting) ?

Compare and analyse the news telecast over Doordarsan and Private T.V. channels.

As producer of sports programmes on Television, plan a 20 minutes programme on Is Sports Day.

(5 × 2 = 10 wei

### **Part C**

*Answer any **two** questions not exceeding 450 words each.*

*Each question carries 4 weightage.*

Explain the relevance of Doordarsan as a public service broadcaster.

You are to present a 5 minute special bulletin at 6 pm on 30th January 1948. Prepare it.

Discuss the unique characteristics of Radio as a medium of common man.

Radio is often termed "Theatre of the mind" and T.V. "Theatre of the Mindless". Explain.

(2 x 4 = 8 wei