

D 42027

(Pages : 2)

Name.....

Reg. No.....

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2018

(CUCBCSS—UG)

Sociology

SOC 4B 05/SOM 4B 04—SOCIAL RESEARCH METHODS

Time : Three Hours

Maximum : 80 Marks

**Section A (Objective Type Questions)**

*Answer all the ten questions.*

*Each question carries 1 mark.*

Fill in the blanks :

1. \_\_\_\_\_ is a tentative statement which is to be tested.
2. \_\_\_\_\_ research provide an accurate description of a observation of a phenomena.
3. \_\_\_\_\_ research converts observations into numbers.
4. \_\_\_\_\_ is a set of open ended questions.
5. The note which is given at the end of each page is called \_\_\_\_\_.

True or False questions :

6. Case study is a in-depth analysis.
7. The first hand data is called secondary data.
8. Love is an example of quantitative data.
9. Triangulation involves asking whether the data from the various sources leads to the same conclusions.
10. Pretest is conducted before pilot study.

(10 × 1 = 10 marks)

**Section B (Very Short Answer Type Questions)**

*Answer any ten questions.*

*Each question carries 2 marks.*

Define the following concepts in 50 words :

11. Research.
12. Content analysis.
13. Hypothesis.

Turn

14. Variable.
15. Research design.
16. Social survey.
17. Primary data.
18. Focus group discussion.
19. Interview schedule.
20. Qualitative research.
21. Pretest.
22. Bias.

(10 × 2 = 20 marks)

### **Section C (Short Essay Questions)**

*Answer any six in less than 250 words.*

*Each question carries 5 marks.*

23. Discuss the purpose of social research.
24. Write a note on objectivity in social research.
25. What are the different types of social survey.
26. Discuss the steps involved in hypothesis making.
27. Discuss the importance of literature survey.
28. What is secondary data? How it is collected.
29. What is narratives?
30. Discuss the differences between questionnaire and interview schedule.

(6 × 5 = 30 marks)

### **Section D(Essay Questions)**

*Answer any two questions in 1,000 words.*

*Each question carries 10 marks.*

31. Discuss the meaning and scope of social research.
32. Write an essay on qualitative research methods.
33. Write an essay on different research designs.
34. Discuss different methods of primary data collection.

(2 × 10 = 20 marks)