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Name.......................................

Reg. No.................................

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION MARCH/APRIL 2015

(U.G.–CCSS)

Common Course

A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

This part contains three bunches of questions carrying equal weightage.
Each bunch has four questions.
Answer all the **twelve** *questions.*

A. Fill up the blanks :

1   The scheme of E.D. club is implemented by ——————.

2   —————— is the difference between present value of cash inflows and present value of cash outflows.

3   Under —————— layout system men and equipments are moved to the material which remains in one place.

4   —————— entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

B.   Choose the correct answer from brackets :

5   The ability to develop new ideas, concepts and process is known as :

   (a) Performance.   (b) Invention.

   (c) Innovation.   (d) Skill.

6   Single window scheme is instituted through :

   (a) SIDCO.   (b) KSFE.

   (c) DIC.   (d) SBT.

7   Which of the following is not a technique of financial analysis ?

   (a) Ratio analysis.   (b) Cash flow analysis.

   (c) Risk analysis.   (d) Fund flow analysis.

8   It is one of the sunrise industries of Kerala State :

   (a) Food processing.   (b) Transport.

   (c) Mining.   (d) Handloom.

Turn over

C. Answer in *one word* :

9   Women who organise, manage, and assumes the risk of a business are called as :

10 Couples who work together as co-owners of their business are termed as :

11 The point at which total cost equals the total revenue (sales) is technically termed as :

12 Kerala Industrial Infrastructure Development Corporation is abbreviated as :

(12 × ¼ = 3 weightage)

Part B

Answer all **nine** *questions in* **one** *or* **two** *sentences each.*
Each question carries a weightage of 1.

13 Differentiate between Entrepreneur and Entrepreneurship.

14 What are the chief characteristics of an entrepreneur ?

15 What is MSME ?

16 What are Industrial Estates ?

17 What are Tax holidays ?

18 What is meant by Bridge capital ?

19 Give any two important functions of KFC.

20 State the meaning of feasibility study.

21 What is meant by combined layout ?

(9 × 1 = 9 weightage)

Part C

Answer any **five** *questions.*
Answers not to exceed **one page.**
Each question carries a weightage of 2.

22 What is meant by network analysis ? Discuss the importance of network technique in project management.

23 What are the major sources of Project Finance ? Explain briefly.

24 What is pay-back period ? List the merits and demerits of pay-back method.

25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.

26 What are the skills required by entrepreneurs ? How are they developed ?

27 Discuss the problems faced by women entrepreneurs.

28 Explain the functions performed by DIC.

(5 × 2 = 10 weightage)

Part D

Answer any **two** *questions.*
Each question carries a weightage of 4.

29 Define Entrepreneur. Explain the different types of entrepreneurs.

30 Define project report. What is its importance ? Enumerate the contents of a project report.

31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 × 4 = 8 weightage)