

FOURTH SEMESTER B.Com. DEGREE EXAMINATION, MAY 2011

(CCSS)

Common Course

BC 4A 14 / BB 4A 14 — ENTREPRENEURSHIP DEVELOPMENT

(Common for B.B.A., B.Sc. Alternative Pattern and BTA)

Time : Three Hours

Maximum : 30 Weightage

Objective Type Questions.
Answer all twelve questions.

Choose the correct answer :

1. Project formulation refers to :

- (a) Collection and compilation of economic data.
- (b) Step by step investigation of project idea.
- (c) Estimating the cost and benefits of a project.
- (d) Create and expand certain facilities.

2. Expansion of DICs :

- (a) District Institutes centres.
- (b) District Industry co-ordinator.
- (c) District Industries centres.
- (d) Directorate of Industry and commerce.

3. The objective of Incentive is :

- (a) To correct regional imbalances in development.
- (b) To provide initial capital assistance.
- (c) To develop basic services.
- (d) To import technology from a foreign country.

4. Micro finance programme is run by :

- (a) KINFRA and STEP.
- (b) KITCO and DICs.
- (c) NABARD and KSIDC.
- (d) NABARD and SIDBI.

Fill in the blanks :

- 5. _____ is one who always search for change, responds, to it and exploits it as opportunity.
- 6. _____ means the factors which encourage women to start an occupation.
- 7. _____ refers to very small units with investment of less than 25 lakhs.
- 8. _____ is a method adopted to identify a project.

Turn over

Match the following :—

- | | |
|----------------------|------------------------------|
| 9. Intrapreneur | (a) ex-post clearance. |
| 10. Self Help Groups | (b) Specific objective. |
| 11. Green channel | (c) Rural poor women. |
| 12. Project | (d) Copreneur. |
| | (e) Within the organisation. |

(12 × ¼ = 3 weights)

Short Answer questions.
Answer **all** nine questions.

- II. 13. Define entrepreneurship.
14. Who is a women entrepreneur ?
15. What is project formulation ?
16. What is project management ?
17. What is a Flow chart ?
18. What do you mean by subsidy ?
19. What is DICs ?
20. What is Venture capital ?
21. What is Tiny sector unit ?

(9 × 1 = 9 weights)

Short essay or paragraph questions.
Answer any **five** questions from seven.

- III. 22. What are the services offered by KITCO ?
23. What are the factors to be considered in screening of project ideas ?
24. What are the incentives and subsidies available to SSI units ?
25. Enumerate the importance of women entrepreneur.
26. What are the techniques of market analysis ?
27. What are the tools of financial analysis of a project ?
28. Explain the significance of network analysis in project formulation.

(5 × 2 = 10 weights)

Essay questions.
Answer any **two** questions from three.

- IV. 29. Explain the various sequential stages of project formulation.
30. Enumerate the need for training and development of entrepreneurs.
31. Discuss the role of small scale industries in the Industrial development of a developing economy.

(2 × 4 = 8 weights)