

D 9849

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Name.....

Reg. No.....

THIRD SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2010

(CCSS)

Core Course

BC3A3 11—BASICS OF BUSINESS AND MANAGEMENT

Time : Three Hours

Maximum : 30 Weightage

Objective type questions.

Answer all questions.

I. Choose the correct answer :

1. Data collected by researchers for the first time is called :

- (a) Primary data. (b) Secondary data.
(c) Informal data. (d) None of the above.

2. Case study is a method of :

- (a) Particularisation. (b) Generalisation.
(c) In depth and detailed study. (d) None of the above.

3. Long term capital is also called :

- (a) Working capital. (b) Floating capital.
(c) Fixed capital. (d) None of the above.

4. Sales tax comes under :

- (a) Direct tax. (b) Indirect tax.
(c) Corporation tax. (d) None of the above.

II. Fill in the blanks :

5. National Stock Exchange is situated at _____.
6. Market for new issue of shares are known as _____.
7. The capital of a company is divided into several parts, each of which is called _____.
8. H.R.D. stands for _____.

III. State whether the following statements are 'True' or 'False':—

9. Managerialism is the belief that organisation have more differences than similarities.
10. In mixed economy the price mechanism is not allowed to operate.
11. Agricultural operation comes under the primary sector.
12. Capitalism leads to the growth of monopolies.

(12 × ¼ = 3 weightage)

Turn over

IV. Short answer questions. Answer all *nine* questions.

- 13 What is a memorandum of association ?
- 14 Mention any *two* objectives of co-operative sector.
- 15 Define Business Studies.
- 16 What is Human Resource Management ?
- 17 What is a Planned Economy ?
- 18 What is Socialism ?
- 19 What is a Partnership Deed ?
- 20 What is a Registered Company ?
- 21 What is meant by recreation ?

(9 × 1 = 9 weightage)

V. Short essay. Answer any *five* from *seven*.

- 22 Distinguish between Disinvestment and Privatisation.
- 23 Explain corporate governance.
- 24 What are the facilitating factors of entrepreneurship ?
- 25 Explain the sources of short term finance.
- 26 What are the factors affecting savings ?
- 27 What are the problems of socialism ?
- 28 What are the features of co-operative organisation ?

(5 × 2 = 10 weightage)

VI. Essay questions. Answer any *two* from the *three*.

- 29 Discuss the role and functions of stock exchange.
- 30 Explain the features of primary market. What are the different methods of issuing securities in primary market ?
- 31 What are the factors affecting the working capital requirement of a business.

(2 × 4 = 8 weightage)