BCM 3C 03—E-COMMERCE MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. E-commerce refers to paperless exchange of business information using :

    (A) Electronics data interchange.

    (B) Electronic Mail.

    (C) Bulleting boards.

    (D) All the above.

2. ASCX12 standards were established is :

    (A) 1986.

    (B) 1984.

    (C) 1982.

    (D) 1987.

3. The sale of products (or) service from a business to general public is ———

    (A) B2C.

    (B) B2B.

    (C) B2G.

    (D) B2E.

4. Which are not the benefits of B2c E commerce ?

    (A) LOWER marketing cost.

    (B) Lower order processing cost

    (C) Better customer service.

    (D) Narrow market.

5. Service providers offer service ———.

    (A) Offline.

    (B) Direct.

    (C) Indirect.

    (D) Online.

6. ——— refers to supply of goods and services for online govt. procureme

    (A) C2c.

    (B) B2g.

    (C) B2E.

    (D) B2B.

7. Which commerce model permits mobile access ?

    (A) E COMMERCE.

    (B) Mobile commerce.

    (C) Traditional commerce.

    (D) None.

8. Which of following is the reasons for the failure of E-commerce ?

(A) Poor management.

(B) High cost.

(C) Poor planning.

(D) All the above.

9. The most commonly used protocols are :

(A) FTP.

(B) TCP/IP.

(C) HTTP.

(D) All the above.

10. This is a protocol which allows file to be transferred from one computer to another co

(A) TCP/IP.

(B) FTP.

(C) HTTP.

(D) None.

11. B2B E commerce has been conducted between :

(A) Business to customer.

(B) Business to bank.

(C) Business to business.

(D) None.

12. Internet browsing also called :

(A) Net surfing.

(B) Net hunting.

(C) Net chatting.

(D) None.

13. ATA stands for :

(A) Analog Telegraphic Adaptor.

(B) Analog Telephone Adaptor.

(C) Analog Tele system.

(D) Adaptor Telephone Analog.

14. GET method, HEAD method, the post methods are the methods of :

(A) HTTP methods.

(B) HPTP method.

(C) Current standard.

(D) None.

15. VOIP began to be used regularly for long distance voice communication in :

(A) 2005.

(B) 2002.

(C) 2001.

(D) 2003.

16. This type of network does not allow an external user to access the company data :

    (A) Interanet.   (B) Internet.

    (C) Extranet.   (D) None.

17. ——————— is a client server based internet standards or set of rules.

    (A) HTML.   (B) HTTP.

    (C) HPTP.   (D) None.

18. Which are not the types of web pages ?

    (A) Summary page.   (B) Content page.

    (C) Support page.   (D) Help me page.

19. The user reaches this page when they specify the address of a web site :

    (A) Home page.   (B) Web page.

    (C) Summary page.   (D) None.

20. The purpose of this page is to provide links to other pages :

    (A) Home page.   (B) Web page.

    (C) Summary page.   (D) None.