

D 9482

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Name.....

Reg. No.....

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2010

(CCSS)

Core Course

BCI B01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

Maximum : 30 Weightage

Time : Three Hours

I. Objective type questions. Answer all *twelve* questions :

1 This principle requires that an employee shall receive orders from one superior only :

- | | |
|-------------------------|-----------------------|
| (a) Unity of direction. | (b) Unity of command. |
| (c) Scalar chain. | (d) Order. |

2 Everything which goes to decrease the importance of subordinate's role is :

- | | |
|---------------------|-----------------------|
| (a) Centralisation. | (b) Decentralisation. |
| (c) Delegation. | (d) Departmentation. |

3 Examples of variable premises :

- | | |
|---------------|---------------------------------|
| (a) Man. | (b) Money. |
| (c) Machines. | (d) Union-Management relations. |

4 The following is not included in staffing function :

- | | |
|---------------------------|----------------------------------|
| (a) Job analysis. | (b) Manpower planning. |
| (c) Manpower development. | (d) Maintaining informal groups. |

5 MBO is recognised as a way of :

- | |
|---|
| (a) Building team work. |
| (b) Control by Top level Management. |
| (c) Hierarchical relationship of employees. |
| (d) Maintaining informal efficiency. |

6 Moral beliefs about what is right and wrong is _____.

- | | |
|--------------|---------------|
| (a) Culture. | (b) Value. |
| (c) Ethics. | (d) Heritage. |

7 The Science of character is _____.

8 Division of work leads to _____.

9 _____ process provides the organisation with adequate, competent and qualified personnel.

10 Management is an art as well as _____.

Turn over

11 Who introduced differential piece rate system of wage payment ?

12 Expand PERT and CPM.

(12 × ¼ = 3 weightage)

II. Short answer type questions. Answer *all* nine questions :

13 Define Co-ordination.

14 Define Management.

15 What do you mean by work ethos ?

16 What is span of control ?

17 What do you mean by cost control ?

18 Define Morale.

19 What do you mean by delegation ?

20 Differentiate culture and values.

21 Who is an effective manager ?

(9 × 1 = 9 weightage)

III. Short essay or paragraph questions. Answer *five* questions from seven :

22 Explain Management as a profession.

23 What is Ethics Committee ?

24 Write short note on Indian heritage in production and consumption.

25 Distinguish between Management and Leadership.

26 Explain the Manager's responsibilities as controller.

27 Explain the steps in planning.

28 Explain the benefits of decentralisation.

(5 × 2 = 10 weightage)

IV. Essay questions. Answer *two* questions from three :

29 Explain Fayol's principles of management.

30 Distinguish between Recruitment and Selection. What are the main sources of recruitment ? Explain.

31 Give a brief account of the evaluation of management thought from the early pioneers to the modern times.

(2 × 4 = 8 weightage)