

**FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2017**

(CUCBCSS—UG)

Core Course

BCM 1B 01—MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(2014 — 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer all the questions.**Each question carries 1 mark.*

1. \_\_\_\_\_ is the achievements of orderly group efforts and unity of action in the pursuit of a common purpose.
  - (a) Controlling.
  - (b) Co-ordination.
  - (c) Organizing.
  - (d) Direction.
2. Following is not a motivational factor mentioned in Two factor theory :
  - (a) Achievement.
  - (b) Responsibility.
  - (c) Recognition.
  - (d) Company policy and administration.
3. The people at work level have no authority to suggest or object anything except to carry out the orders of the superior.
  - (a) Theory 'X'.
  - (b) Two factor theory.
  - (c) Theory 'Y'.
  - (d) None of these.
4. \_\_\_\_\_ principle states that there should be a place for everything and everything in its place.
  - (a) Discipline.
  - (b) Authority.
  - (c) Order.
  - (d) Equity.
5. \_\_\_\_\_ is an end results which an organization tries to achieve.
  - (a) Programmes.
  - (b) Objective.
  - (c) Policy.
  - (d) Procedure.

**Turn over**

6. \_\_\_\_\_ is the granting of authority to subordinate to operate within a prescribed limit.
7. \_\_\_\_\_ is a process of searching for prospective employees and stimulating them to apply for jobs.
8. Theory 'X' and Theory 'Y' was developed by \_\_\_\_\_.
9. MBO stands for \_\_\_\_\_.
10. Change of an employee from a job to another that is better in terms of status and responsibilities is called \_\_\_\_\_.

(10 × 1 = 10 marks)

### Part B

*Answer any eight questions.*

*Each question carries 2 marks.*

11. What is meant by Business Ethics ?
12. How administration is differing from management ?
13. What is planning premises ?
14. What is scalar chain ?
15. What is line organization ?
16. What is centralization ?
17. What is responsibility ?
18. What is meant by selection of employees ?
19. What is supervision ?
20. What is laissez faire leadership ?

(8 × 2 = 16 marks)

### Part C

*Answer any six questions.*

*Each question carries 4 marks.*

21. Explain the main features of scientific management.
22. Explain the factors determining the span of supervision.
23. Differentiate between delegation of authority and decentralization.
24. Explain different external sources of recruitment.

25. Explain the principles of business ethics.
26. Write a short note on : (a) Unity of direction ; (b) Stability of tenure.
27. What is theory 'Y' ? Explain its assumptions.
28. What are the qualities of a successful leader ?

(6 × 4 = 24 marks)

#### Part D

*Answer any two questions.  
Each question carries 15 marks.*

29. Describe the principle elements of planning.
30. Discuss the advantages and disadvantages of line and staff organisation and the functional type of organization.
31. "Management is an art, science and profession". Discuss.

(2 × 15 = 30 marks)